

## PHOTO RELEASE FORM

## **Promotional Photographer**

Qualifying journalists, lifestyle bloggers or social media influencers taking photography at our farm with the purpose of promoting Lavender Hill Farm and/or the events we host are welcome to photograph free of charge once approved. Please submit this completed form to <a href="mailto:events@lavenderhillfarm.com">events@lavenderhillfarm.com</a> for approval.

Private photography sessions will not be discounted. Our 2024 summer season farm hours are 10am – 5pm, May 10 – October 27. Email to request permission to be on farm property outside of these hours. Trespassing is unlawful and not permitted.

Our farm is open to the public, event goers, employees and fellow lavender lovers during days and hours posted. Paying any fee does NOT give exclusive rights or access. Please be considerate and kind to others and respect our farm. NO PETS. NO DRONES.

Lavender Hill Farm reserves the right to refuse photographer access at any time for any reason.

| Requested Visit Date:      |               |          | Time:        |           |          |    |        |   |
|----------------------------|---------------|----------|--------------|-----------|----------|----|--------|---|
| Contact Name:              |               |          | Phone:       |           | Email: _ |    |        | _ |
| Media Type (circle one):   | MAGAZINE      | BLOG     | SOCIAL MEDIA | NEWSPAPER | JOURNAL  | TV | OTHER: |   |
| Company/Business Name:     |               | Website: |              |           |          |    |        |   |
| Social Media Handle(s):    |               |          |              |           |          |    |        |   |
|                            |               |          |              |           |          |    |        |   |
| Any Additional Information | n We Should K | ínow:    |              |           |          |    |        |   |
|                            |               |          |              |           |          |    |        |   |
|                            |               |          |              |           | ,        |    |        |   |

Approval for social media influencers not affiliated with a blog, website or business is determined by following and industry.

We kindly ask that you let us know of any article features by emailing us at <a href="mailto:service@lavenderhillfarm.com">service@lavenderhillfarm.com</a>, tag us on social media AND use our hashtags #LHFarm #TheSeriesatLHF.

A member of the Lavender Hill Farm team will be in touch soon!



## The photographer(s)/videographer(s) and photographed party(s) hereby agree to the following:

- 1. I grant Lavender Hill Farm, those acting with permission, or its employees, the permission to use photographs or videos I have taken or those of me and my family with or without my name for various purposes, including, but not limited to public relations, social media, advertising, web content, illustration and publicity. I understand that I will not be paid for these photographs and/ or video footage. I hereby wave any right to inspect or approve the finished photograph/ video or advertising copy or printed matter that may be used in conjunction therewith or to the eventual use that it might be applied.
- 2. I agree to indemnify and hold Lavender Hill Farm harmless from any and all claims of any nature whatsoever arising from or related to the use of property for photography. Lavender Hill Farm, its owners, employees and successors are held harmless for any injury, loss, theft of personal property etc.
- 3. I release Lavender Hill Farm, its employees and agents, from any claims of harm and liability as a result of any distortion, blurring or alteration, optical illusion, or use in composite form, either intentionally or otherwise which may occur from making, showing, using or distributing these photographs/video.

I have read the above release and fully understand its contents. I voluntarily agree to the terms and conditions stated above. Signatures and Printed Names of Everyone Photographed (and Signatures of Parents or guardians if Under Age 18):

| Name :                                | Signature:                  | Dat      | .e: |
|---------------------------------------|-----------------------------|----------|-----|
| Name :                                | Signature:                  | Dat      | :e: |
| Name :                                | Signature:                  | Dat      | :e: |
| Name :                                | Signature:                  | Dat      | :e: |
| Name :                                | Signature:                  | Dat      | :e: |
| Name :                                | Signature:                  | Dat      | :e: |
| Signatures and Printed Name of Photog | rapher(s)/ Videographer(s): |          |     |
| Name :                                | Signature:                  | Dat      | :e: |
| Email:                                | Company:                    | Website: |     |
| Type/ Purpose of Photo Shoot:         |                             |          |     |
| Photo Shoot Date:                     |                             |          |     |